**Dharmesh Singh**

11/208-A Govt. Leather Institute ,VIP road, Kanpur

Email:singh.dharmesh66@gmail.com; Mobile:9453314213 ; Date of Birth:15 may 1991

**Academic Qualifications**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Certification/Degree** | **Specialization/Board** | **Institute/University** | **CGPA/%age** | **Year** |
| PGDM | Marketing & Retail | Jaipuria Institute of Management,lucknow | 5.13/10  Upto 4th trimester | 2013-15 |
| B.Tech | ECE(GBTU) | Raj Kumar Goel Engineering College, Ghaziabad | 54.14 | 2008-12 |
| 12th | U.P. Board | N.L.K. Inter college,kanpur | 76.0 | 2007 |
| 10th | U.P. Board | N.L.K. Inter college,kanpur | 74.0 | 2005 |

**Summer Internship**

**1 may,2014- 15june,2014**

**Organization:** Globus Stores Pvt. Ltd. Kanpur

**Project Undertaken:** To study customer perception & buying behavior in Globus

**Key Results:**

* Analyzed customers have high expectations regarding pricing
* Identified awareness program might help in better footfall
* Globus is perceived as a good brand
* Researched that Globus has good customer loyalty & attract new customers
* Globus offers a unique shopping experience

**Additional Projects 14june,2011-14july,2011**

**Organization:** Doordarshan , Lucknow **Project Undertaken:** Satellite Communication System

**Key Results:** Working of satellite system, DTH (direct to home) System

**Achievements**:

* Winner of hand writing competition at school level
* Generated sale of thirteen thousand rupees during summer internship
* Received letter of appreciation from Globus during summer internship

**Co-curricular Activities:**

* Member of school cricket team
* Participated in cultural program at school level

**Interest**

* Playing cricket & listening music
* Browsing internet ,chatting with friends